Change title from “Atomic Wheel” to “Atomic Wheel Cleaner”

Change “Tire & Rim Cleaner” to “ Tire & Rim Degreaser”

Please Make “High Concentrated Formulation” White background and black text.

* The 3 small feature statements on the front “highly concentrated, for all types, removes build up” can we make that a little bigger? I am not sure how much bigger we can go without making it look funny so I will leave that up to you!

**Copy for Rear below:**

*White Diamond Story stays the same*

Product Description:

Experience cleaning power of epic proportions with Atomic Wheel Cleaner. The unique combination of alkaline solvents in Atomic Wheel Cleaner blasts through heavy build up on tires and rims achieving a brand-new clean finish. Watch with satisfaction as break dust, greases, silicones, and road film melt away leaving your wheels squeaky clean.

Directions: Liberally spray Atomic Wheel Cleaner onto the tire and rim and let sit for approx. 2 minutes. Agitate with a small bristle wheel brush, rinse wheel wells, tires and rims thoroughly.

Additional blurb after directions:

When it comes to tires & rims it’s hard to know who to trust. At White Diamond we have been helping our customers care for their wheels for over 35 years. Our non-acid formulation of surfactants provides epic strength without harming metal or paint finishes.